

BRASILIAN PUBLISHERS RIGHTS CATALOGUE

brazilian
publishers



rights catalogue 2010





The Brazilian Book Chamber – CBL is a non-profit organization that has been working for over 60 years in order to promote both actions that allow free access to books and the diffusion of reading, aiming at expanding the Brazilian publishing market.

Through punctual actions and a permanent dialogue with stakeholders, **CBL** has guaranteed its members significant representation alongside public administration and private initiative, facilitating the democratic access to practices that can benefit books and reading in Brazil.

An example of successful achievement, the São Paulo International Biennial Book Fair – the greatest literary event in Brazil, which is organized by **CBL** – currently is one of the largest cultural events in the world. Its latest edition, in 2008, took place in a 70,000 square meter area, hosting 350 exhibitors and 728,000 visitors over 11 days.

CBL is also the sole body responsible for administering the Jabuti Award which has been the greatest and most important Brazilian literary award for over 51 years. Its goal is to acknowledge the talent of publishers, authors, cover designers, illustrators, translators, graphic producers and designers, all of them significant drivers within the production chain of a book.

Noted for its excellence and for always keeping in mind the growth of its members, **CBL** promotes, supports and encourages fairs and events on behalf of books and reading across Brazil; **CBL** organizes training and professional improvement programs besides providing essential information and guidance services.

CBL members periodically receive *Panorama Editorial*, a print magazine containing articles and opinion by important names from the literary world. Our electronic newsletter, *CBL Informa*, issued biweekly, offers updates in a light and reader-friendly format, and **CBL** website (www.cbl.org.br) the two roles – it is the key to our relationship with members, who can get access to exclusive content and services, and it makes **CBL** known among sympathizers from the publishing world.

In order to facilitate Brazilian publisher access to global markets, **CBL** created the Brazilian Publishers project, along with the Brazilian Trade and Investment Promotion Agency – Apex-Brasil. Thanks to this initiative, publishers can take their brands and publications to the leading book fairs worldwide, enabling them to explore new markets and get visibility and recognition, attesting to the quality of Brazilian publishers and books.

Join the Brazilian Publishers project and come do business with publishers from around the world. Readers will be surprised by what the Brazilian publishing market has to offer.

Cordially,
Rosely Boschini
CBL President



THE BRAZILIAN PUBLISHERS

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This Foreign Rights catalogue from the *Brazilian Publishers* is an important companion for those publishers who are interested in acquiring rights of Brazil language. It contains new releases published by the members of the *Brazilian Publishers Project*.

The *Brazilian Publishers* project in the Brazilian publishing market resulted from an agreement between the Brazilian Book Chamber (CBL) and the Brazilian Trade and Investment Promotion Agency (Apex-Brasil). The objective of the initiative is to promote the Brazilian publishing industry in the global market. In addition to fostering exports, the activities of the project contribute toward positioning the country internationally, showing the world the Brazilian capacity to create technical, literary and scientific content.

The project is comprised of publishers specializing in children's books, general works, religious books and technical and scientific books. You can appreciate a little about what each of these companies has to offer reading the catalogue.

For further information you can visit our website www.brazilianpublishers.com.br or contact the publishers individually.

We are looking forward to seeing you!

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