

49 th FRANKFURT
BOOK FAIR
15 - 20 OCTOBER 1997

49a FEIRA
INTERNACIONAL
DO LIVRO EM
FRANKFURT
15 a 20 OUTUBRO 1997

## 49. FRANKFURTER BUCHMESSE

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FRANK FURT BOOK FAIR Fundação Cultural do Estado da Bahia - Funceb - The State of Bahia Cultural Foundation, taking part for the first time in the Frankfurt Fair, brings to this important event some of its most relevant initiatives in favour of Bahian cultural activity. As an entity of the Secretariat of Culture and Tourism, the Foundaton coordinates and fosters, according to governmental policies and a close partnership with the private sector, a law based on either the Federal and Regional legislations, called Fazcultura, which grants fiscal incentives aimed at supporting projects, actions and investments on a vaste cultural spectrum.

Bahia's stand at the Frankfurt Fair displays a set of works launched by the Cultural Foundation, presented by the writer Adinoel Motta Maia and published in cooperation with "Empresa Gráfica da Bahia" (Bahia Printing Company) through its collection Selo Bahia (Bahia Stamp). These works were produced by rewarded-authors, who took part in either national and local literary contests promoted by the Foundation's Direction of Literature and Editing (Diled), in order to encourage the rising of new writers.

## **FUNCEB's STRUCTURE**

Created in 1970 and reorganized in March 1994 by the Law 6.570, the Cultural Foundation operates in the Palace of Rio Branco, located in the Historical Centre of Salvador, being its Director-general for the last seven years, the business administrator José Gonçalves de Oliveira Burity. FUNCEB runs the "Theatre Castro Alves", considered one of the most modern in South America, which has permanent Corps de Ballet and Symphonical Orchestra and represents an outstanding stage for Bahian culture, being a national reference as the introducer of several performances, such as symphonical and philharmonic orchestras, ballets, concerts and theatre plays applauded by the most exigent audiences in the world. Next to the Theatre Castro Alves, there is a Bowl, conceived to shelter popular concerts.

It is still part of FUNCEB's structure the Directions of Literature and Editing, Image and Sound, Music and Scenical Arts, Public Libraries, Support to Museum Activities, Cultural Facilities and Regional Actions, The Art Museum of Bahia, The Modern Art Museum and the Aclamação Palace.

